I CLAIM:

- 15. A reel seat holding device for a movable reel and reel seat assembly comprising:
 - a. a case and means for releasably receiving a reel seat therein, when said reel and reel seat assembly is detached from a fly fishing rod; and
 - b. at least one means for mounting said case on a fishing rod or an holder.
- 16. A reel seat holding device according to claim 15, wherein said case comprises a hollow cylinder having a close proximal end and an open distal end, said case also comprising at least one insertion opening in a lateral side of said hollow cylinder, said insertion opening having a longitudinal portion followed by a transversal portion, said longitudinal and transversal portions being respectively contiguous and not contiguous to said open distal end so that, when sliding said reel and reel seat assembly inside said hollow cylinder, a mounting foot of said reel seat advances through said longitudinal portion until reaching said transversal portion wherein said reel seat is rotated to cause said mounting foot to engage said transversal portion thereby locking said reel and reel seat assembly to said hollow cylinder.
- 17. A reel seat holding device according to claim 16 wherein said hollow cylinder is made of plastic or metal.
- 18. A reel seat holding device according to claim 16 comprising a resilient means disposed inside said hollow cylinder at said close proximal end, said resilient means being compressed when inserting said reel seat inside said hollow cylinder.
- 19. A reel seat holding device according to claim 18 wherein said resilient means is a coil spring.
- 20. A reel seat holding device according to claim 16 wherein the part of said transversal portion close to said open distal end is not contiguous to said longitudinal portion, creating a hook shape.
- 21. A reel seat holding device according to claim 15 wherein said mounting means comprises a mounting foot fixed to said hollow cylinder.

- 22. A reel seat holding device according to claim 15 wherein said mounting means is at least one rivet or bolt inserted inside said hollow cylinder.
- 23. A reel seat holding device according to claim 15 wherein said reel seat is a conventional reel seat.